

Reimagining the Student Experience to Expand Content Access and Promote Equity



IMS Global: Learning Impact On-Demand Virtual Series, Solutions for Highly Effective Digital Teaching and Learning

Thank you for viewing VitalSource's webinar, "Reimagining the Student Experience to Expand Content Access and Promote Equity." As discussed during the webinar, Inclusive Access programs enable students in participating courses to enjoy seamless access to required learning materials within the campus LMS on or before the first day of class, all at below-market prices. Given the changes brought on by COVID-19, distribution of digital course materials via the LMS is more important than ever.

This document provides six key takeaways and suggested next steps to help your institution explore or expand digital content delivery via the LMS through models like Inclusive Access.

KEY TAKEAWAYS

- Silos often exist in the areas of campus that handle course materials: the campus store and the LMS team. Get to know your campus store and/or LMS counterparts to explore how you can work together to remove barriers to access and affordability for course materials.
- With your campus store and LMS counterparts, examine your institution's current student experience when it comes to finding, accessing, and purchasing course materials. Does it create barriers to equity, access, and affordability?
- Explore or expand existing Inclusive Access programs to maximize equity and affordability, and streamline access.

- A quick win to consider with your working group is the elimination of printed access codes. These printed cards are a hassle for students and can often be backordered, despite digital products never going out of stock. Eliminate printed access cards for courseware by making the content available in your LMS on day one of classes via Inclusive Access.
- To ensure students know which courses are participating in Inclusive Access programs (so they don't purchase the content elsewhere), open LMS courses at least a few days before classes begin.
- As you implement or expand content access within the LMS, make use of analytics dashboards and Caliper-compliant data feeds to understand student engagement with learning materials and enhance existing student success dashboards.

DIGITAL CONTENT PLATFORMS AND IMS STANDARDS IN USE

- **Learning management systems** will be integrated to distribute content to students in familiar contexts.
- **Student information systems** provide data for processing students and assigning content. Institutional course materials inventory systems (campus or virtual bookstores) contain the materials assigned to courses and their costs.
- **Learning Tools Interoperability (LTI)** enables the distribution of content seamlessly between the LMS and content delivery applications. VitalSource can distribute the content via the LMS using LTI 1.1 or LTI 1.3.
- **Caliper standards** enable standardized transmission of content engagement data to the institution.

WEBINAR PRESENTERS

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