



# Digital Transition Discussions

2019

## Attend for a Day of Discussion and a Deep-dive into the Next Stage of School Transformation

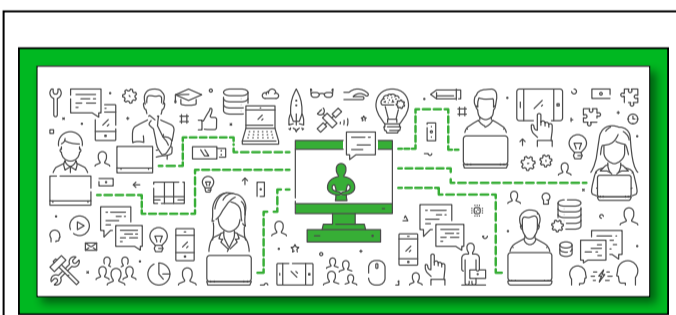
Schools are under tremendous pressure to transition to digital, and it's not from the inside. Learning Counsel is hosting a unique discussion for schools on institutional and classroom leadership. Trends and research set the tone for the day with the first briefing, and local leaders are asked to join to also share between workshops.

So much is happening in the digital transition that more and more schools are becoming aware that a redesign is imperative. What's important to undertake first? We'll hand out print Workbooks and a new Special Report for the day's discussion.

- Leading -- Having a design for digital transition.
- Planning – Considering digital in learning mapping, user interface and user experience.
- Tech Directing – Data mapping, managing disparate Apps, and making it all work.
- Teaching – Discovering a tech balance and transparency.

Most school leaders need simplified leadership principles to manage the many new technologies spreading in classrooms. We encourage you to bring a team so that all staff can participate, network, and see a handful of 10-minute “show-and-discuss” moments about new sponsor offerings in things like social-emotional learning, single sign-on, software collections, and more.

### [City-by-City Event Schedule](#)



#### A Message from the Future to Superintendents

##### No More Endless Fixing

Superintendents typically are saddled with having to have a “fixer” attitude, fixing graduation rates, fixing test scores, fixing curriculum, fixing teachers, always fixing. Increasingly, this tinkering with the internal methods and attitudes works only limitedly and the politics of it all can be soul-crushing. School leaders today are finding no safe equilibrium, just overwhelming challenges ratcheting up year-by-year. Turning to more technology feels right in some respects, wrong in others.

Meanwhile, the world has changed, but the organization of educational institutions has largely remained the same. Companies like Amazon, Uber, Fed-X and others overturned their industries by reorganizing both their service delivery and organizational structure. Schools, meanwhile, have automated the same methods of old and kept hierarchical and siloed administration with manufacturing-like models of learning centered on classrooms. Millions of students are still being left behind despite piling

on more technology. The point is, the increasing pressure on education is calling out for transformation far deeper than adding tech tools. All the evidence points to a more contemporary and precise redesign – and it's already happening in pockets nationwide.

**The Future** says that an educational structure redesign takes concepts from ecommerce, the modern digital routing of the shipping industry, and parts of social media, to transform the workflow of schools and teaching in an entirely different way. Interestingly, a way that brings back humanity in learning by reverse engineering from the student out to intersect more significantly with teachers. One of the principles decouples teacher roles and creates a matrix of expertise, sometimes from exterior shared sources to create widespread leverage at lower cost. Another principle aligns cohorts of students in on-campus “houses” as a central physical or virtual hub for varied personalization paths. Yet another uses airline-level algorithms for school scheduling.



*“Attending a Learning Counsel event is a good opportunity to create or stretch a vision, is a good opportunity to develop strategies to implement a 1:1 initiative, is a good opportunity to learn about resources and is a good opportunity to network with vendors. It becomes a great opportunity when school districts come in teams because in addition to the information presented, your team spends the day collaborating and idea sharing which truly develops a shared responsibility of creating a digitally enhanced educational environment that improves instruction and learning.”*

– Eric Godfrey, Superintendent,  
Buckeye Union High School District, Phoenix, AZ

Register