

#imsondemand

SOLUTIONS FOR  
HIGHLY EFFECTIVE  
DIGITAL  
TEACHING & LEARNING

UPDATED BENEFITS FOR  
Learning Impact Leadership Institute  
2020 SPONSORS



Sponsorship Benefits	Diamond	Platinum	Gold	Silver	Bronze
<b>Acknowledgement</b>				<b>SOLD OUT</b>	<b>SOLD OUT</b>
Sponsor logo and level of support will continue to be listed on the Learning Impact Leadership Institute event page	✓	✓	✓	✓	✓
Sponsor logo and level of support will be listed prominently on the webinar series landing page	✓	✓	✓	✓	✓
Sponsors will be recognized during each recorded discussion	✓	✓	✓	✓	✓
Digital ad(s)—provided by sponsor—included in emails promoting the Discussion Series	✓	✓	✓		
Sponsors will be recognized for their leadership support on the IMS @LearningImpact Twitter feed	✓	✓	✓	✓	✓
<b>Engagement</b>					
Complimentary registrations to a future IMS quarterly meeting. Registrations can be used at one time for the August 2020, November 2020, or February 2020 meetings, or spread out over multiple quarterly meetings.	4 registrations	3 registrations	2 registrations	1 registration	n/a
Each sponsor has the opportunity to play a key role in shaping the webinar series, including speaker participation. The series focuses on helping institutions address the “new normal” of enabling better online/virtual education. The series will highlight best practices offered by sponsors and institutions that have been using IMS standards for years to enable a digital ecosystem that improves the online teaching and learning experience. Webinars will be released roughly bi-weekly to the IMS database of 12,000+ subscribers and posted to the Discussion Series landing page for free on-demand viewing. Up to three sponsors may be recognized for each webinar topic and associated recording. <b>All sponsors are recognized for their support of the complete webinar series.</b>	✓	✓	✓	✓	✓



# SOLUTIONS FOR HIGHLY EFFECTIVE DIGITAL TEACHING & LEARNING TO SUPPORT STUDENT SUCCESS

## Updated Benefits for Learning Impact Leadership Institute 2020 Sponsors (continued)

Engagement					
Opportunity to write a blog for the Learning Impact Blog and linked from the monthly Member Community Dispatch Newsletter.	✓	✓			
Opportunity to participate on a panel or deliver a 10-minute product showcase during the November Quarterly Meeting in either the K-12, HED, or Developer track.	✓	✓	✓		
Opportunity to distribute/place literature in the registration area at the November 2020 Quarterly Meeting.	✓	✓	✓		
Opportunity to distribute a customer case study or research report (*the resource must be pre-approved by IMS marketing) to the IMS database of 12,000+ subscribers.	✓	✓			
Opportunity for 10-minute recorded interview with Rob Abel allowing the sponsor to provide perspective on the series theme. The recording will be posted and made available for the sponsor's use and distribution.	✓	✓			
<p>Add-on Ala Carte Benefit Options (Select One)</p> <ul style="list-style-type: none"> <li>• Recognition as a sponsor for the 2020 Learning Impact Awards Program and Learning Impact Report.</li> <li>• Recognition as the sole sponsor for the William H. Graves Leadership Award. <b>RESERVED (No Longer Available)</b></li> <li>• Opportunity to have a senior executive participate in either the HED or K-12 Executive Session during the November 2020 Quarterly Meeting.</li> <li>• One complimentary registration to the 2021 Digital Credentials Summit.</li> </ul>	✓				



## Sponsorship Fees for Each Package Based on Annual Revenues

Annual Revenues	Diamond	Platinum	Gold	Silver	Bronze
>\$50 Million Annual Revenues	\$16,000	\$13,000	\$11,000	\$6,500	\$4,000
>\$10 Million Annual Revenues	\$14,000	\$12,000	\$10,000	\$5,500	\$3,000
<\$10 Million Revenues	\$12,000	\$10,000	\$8,000	\$4,000	\$2,000
<\$1 Million Annual Revenues	\$10,000	\$8,000	\$5,000	\$3,000	\$1,500

## Learning Impact On-Demand 2020 Sponsors

(Confirmed as of 6 July 2020)

### DIAMOND SPONSORS

Blackboard®



CANVAS



CENGAGE

D2L  
DESIRE2LEARN

LearningMate™



Microsoft

SAFARI  
MONTAGE™

VitalSource®

### PLATINUM SPONSORS

ACT®



GLOBAL GRID FOR LEARNING  
A PUBLIC BENEFIT CORPORATION

Sakai

### SILVER SPONSORS

examity®  
BETTER TEST INTEGRITY.

zoom

### BRONZE SPONSORS



SAVVAS  
LEARNING COMPANY



IMS GLOBAL  
Learning Consortium  
Better Learning From Better Learning Technology®