



Dear Colleague,

[District name] is a [member type, e.g. Contributing Member of the [IMS Global Learning Consortium](#)] a non-profit collaborative inventing the future of educational and learning technology. IMS interoperability standards enable a plug-and play-architecture and ecosystem that provides a foundation on which innovative products can be rapidly deployed and work seamlessly together. With IMS members from 50 school districts (and growing), including half of the top 10 largest school districts, representation from 45 U.S. state departments of education, and over 180 leading K-12 suppliers, our collaborative is leading the effort to rapidly advance an educational technology ecosystem where students and teachers have better options for digital tools that work together and result in more effective teaching and learning.

Recently, IMS launched the [K-12 Digital Learning Revolution Program](#) (<https://www.imsglobal.org/k12-revolution>)—an incremental and pragmatic way to adopt an IMS standards-based ecosystem. It's called the Revolution Program because it enables both a straightforward evolution to digital products and provides the foundation for significant improvements in teaching and learning.

Our district is committed to adopting open, plug-and-play technologies and I hope you'll consider doing the same. These resources and other contributed by IMS members are designed to support strategic planning and leadership development within school districts who are seeking to build efficient and effective digital learning ecosystems.

[Sign up](#) for an orientation call if you'd like to learn more.