

CITIES OF LEARNING

IMS Global

23rd November 2020

City & Guilds Group

NAV/GATR 

RIO Real Ideas Organisation

FUTURE  CREATORS

The Challenge

For employers:

- **44% of employers** say that those leaving formal education are **not work-ready**
- **63% of employers** face a **skills shortage**, mostly around 'soft' skills such as communication, creativity and problem solving.

For our young people:

- Opportunities to develop 'soft' and work-readiness skills are **not easily discoverable**
- There is **no accreditation or recognition** of these skills or others learnt outside of formal education
- No clear **routes to progression**

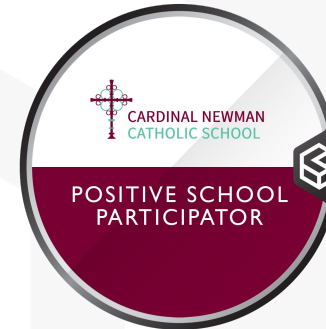
How learning is mapped to the Cities of Learning Badge standard

	Engage	Participate	Demonstrate	Lead
<i>What do badges at each layer demonstrate?</i>	The earner has acquired information about the topic through an active experience	The earner has interacted with a learning activity	The earner has gained experience applying knowledge & feedback in a real world context	The earner has embedded knowledge in different contexts & influenced others
<i>What kinds of learning activities should I map to this layer?</i>	<i>Career fair Exhibition Open Day Webinar</i>	<i>Workshops Training Courses Club</i>	<i>Work experience Competitions Awards Projects</i>	<i>Ambassador & Leadership programmes</i>

Examples from the Pilot in Brighton



Extracurricular school provision



Non formal youth provision



Employability skills development

RIO
Real Ideas
Organisation

DO HOSPITALITY

IN ASSOCIATION WITH
City & Guilds

A circular badge with a pink background. At the top, it features the RIO logo (the letters 'RIO' in white) and the text 'Real Ideas Organisation' below it. In the center, 'DO HOSPITALITY' is written in white. At the bottom, it says 'IN ASSOCIATION WITH' above the City & Guilds logo. A small white cube icon is on the right edge.

Vistry
Partnerships

**VISTRY
SITE READY**

IN ASSOCIATION WITH
City & Guilds

A circular badge with a dark green background. At the top, it features a white sunburst icon above the text 'Vistry Partnerships'. In the center, 'VISTRY SITE READY' is written in white. At the bottom, it says 'IN ASSOCIATION WITH' above the City & Guilds logo. A small white cube icon is on the right edge.

TriAngular Pixels

**PRO GAME
3D MODELLING**

IN ASSOCIATION WITH
City & Guilds

A circular badge with a dark purple background. At the top, it features a white geometric logo above the text 'TriAngular Pixels'. In the center, 'PRO GAME 3D MODELLING' is written in white. At the bottom, it says 'IN ASSOCIATION WITH' above the City & Guilds logo. A small white cube icon is on the right edge.

**FUTURE LEARNERS
CREATORS THINKERS**

**KICKSTART
WORK PLACEMENT**

IN ASSOCIATION WITH
City & Guilds

A circular badge with a teal background. At the top, it features the text 'FUTURE LEARNERS CREATORS THINKERS' in white. In the center, 'KICKSTART WORK PLACEMENT' is written in white. At the bottom, it says 'IN ASSOCIATION WITH' above the City & Guilds logo. A small white cube icon is on the right edge.

DELT
SHARED SERVICES

**WORK
EXPERIENCE**

A circular badge with a white top half and a pink bottom half. At the top, it features the text 'DELT SHARED SERVICES' in black. In the center, 'WORK EXPERIENCE' is written in white. A small white cube icon is on the right edge.

TriAngular Pixels

**REMOTE
WORKING**

IN ASSOCIATION WITH
City & Guilds

A circular badge with a dark purple background. At the top, it features a white icon of a laptop and a location pin above the text 'TriAngular Pixels'. In the center, 'REMOTE WORKING' is written in white. At the bottom, it says 'IN ASSOCIATION WITH' above the City & Guilds logo. A small white cube icon is on the right edge.

**UNIVERSITY OF
PLYMOUTH**

**iMAYFLOWER
INTERNSHIP**

IN ASSOCIATION WITH
City & Guilds

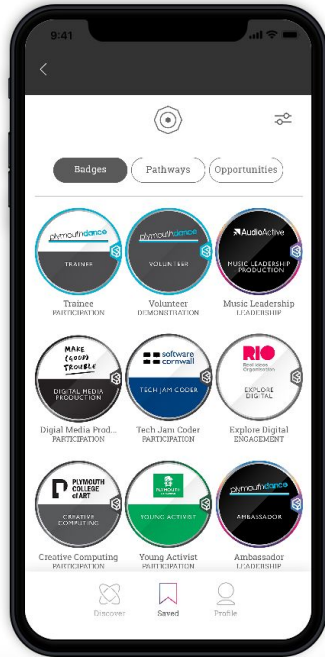
A circular badge with a dark grey background. At the top, it features a white crest icon above the text 'UNIVERSITY OF PLYMOUTH'. In the center, 'iMAYFLOWER INTERNSHIP' is written in white. At the bottom, it says 'IN ASSOCIATION WITH' above the City & Guilds logo. A small white cube icon is on the right edge.

RIO
Real Ideas
Organisation

KICKSTART READY

A circular badge with a white top half and a pink bottom half. At the top, it features the RIO logo (the letters 'RIO' in red) and the text 'Real Ideas Organisation' below it. In the center, 'KICKSTART READY' is written in white. A small white cube icon is on the right edge.

Looking forward..



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A City & Guilds Group Business



Connected
reducing the skills gap

Thank You!

Any questions?