Reconceptualizing the Implementation of Digital Badging

PRESENTED BY
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Expand your ecosystem for an empowered experience.
Institutional project management practices slow down badging adoption
What are we going to badge?  
Who is coming up with the curriculum?  
Who owns verification of skill on campus?

What will our method of assessment be?  
How will we get learners to enroll?  
Wait...why are we doing this again?
OPPORTUNITY #1

Use existing institutional data rather than build new programs
You already have all those things figured out!
Course enrollment and performance

Co-curricular involvement and event attendance

Self-reported experiential learning

Learning outcome performance
**ACT AS A CATALYST**

Description

Individuals who can act as a catalyst add value in the 21st century workplace by galvanizing action; identifying and seizing opportunities for change; and overcoming organizational inertia.

**DEMONSTRATE SELF-AWARENESS**

Description

Individuals who can demonstrate self-awareness add value in the 21st century workplace by evaluating their own performance; recognizing their motivations; and managing their anxiety.
Existing efforts typically only target limited skill areas.
Critical Thinking
Career Readiness
Leadership
Cultural Competency
Digital Literacy
Gain better visibility into where learners are at and intelligently tailor skill development for each student.
COURSE
MGMT 298

STUDENT ORG
Chapter President

INTERNSHIP
NPO Intern

Learning Outcomes

Dispositions

Competencies

Personal Skills
- Clarifying
- Planning
- Problem Solving
- Assessing

Interpersonal Skills
- Supporting
- Developing
- Recognizing
- Empowering

Change Management Skills
- Envisioning
- Advocating
- Encouraging
- Facilitating
CHALLENGE #3

Questions persist about the value of badges
Participating Talent Continuum Organizations

IBM
Pearson
Stanley Black & Decker

American Council on Education
CAEL
Education Design Lab
OPPORTUNITY #3

Don't lose sight of the value inherent to growing learner's articulation ability
Thank You

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