

Credly

UNLEASH THE WORKFORCE

How do students demonstrate they have the skills required for today's workforce?

How do ***students*** demonstrate they have the skills required for today's workforce?

- [Redacted]

Education

- **Central College** | B.A. in Economics

Skills

- [Redacted]

How do students demonstrate they have the ***skills*** required for today's workforce?

- [Redacted]

Education

- [Redacted]

Skills

- Data Analytics, Microsoft Excel, Digital Literacy



[Redacted text]

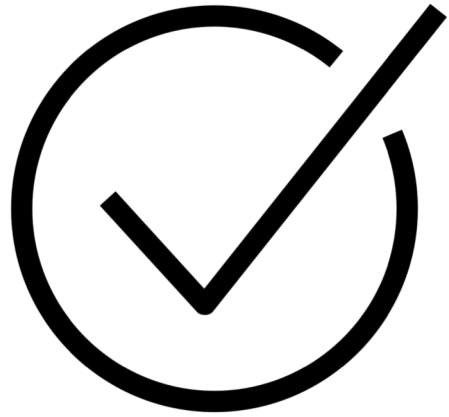
[Redacted text]

Education

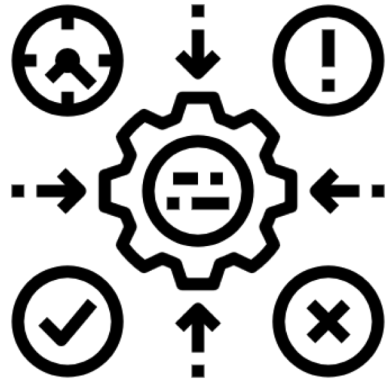
- **Central College** | B.A. in Economics

Skills

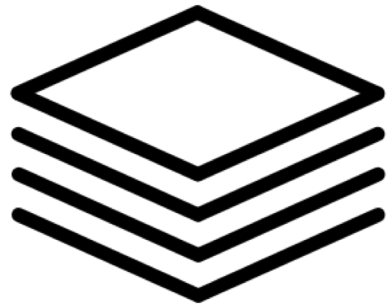
- Data Analytics, Microsoft Excel, Digital Literacy



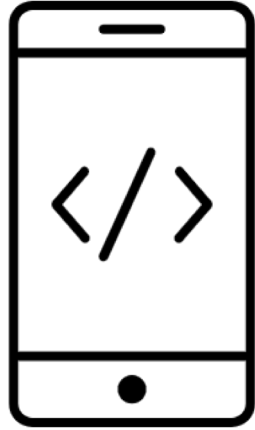
Verification



Context



Granularity



Differentiation



Digital Credentials

Digital credentials answer

- Who did something?
- Who said they did it?
- What did they do?
- Is it still in good standing?



██
██

Education

- Central College | B.A. in Economics



Skills

- Data Analytics, Microsoft Excel, Digital Literacy

Data Analytics Certificate

Earners of this certificate have demonstrated a foundational knowledge of gathering raw data from business systems. They are capable of placing the data into tools and software to identify patterns or anomalies. Additionally, they can visualize the patterns or anomalies so that they can be understood by external stakeholders.

Issued To: Jane Smith

Issued By: Acme Institution

Issued On: 5 February 2020

Status: Valid

Type: Validation

Level: Foundational

Time: Weeks

Cost: Paid

Criteria:

- Attend a four week course
- Complete weekly quizzes with a score of 80% or higher
- Complete a capstone presentation project with data visualizations and insights

Relevant Skills: Microsoft Excel, Microsoft Powerpoint, Analytical Thinking, Communication, Data Visualization, Presentations, Marketing

Relevant Occupation: Data Analyst

How do students demonstrate they have the skills required for ***today's workforce?***

This is not just a technology problem.

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This is a communications problem.

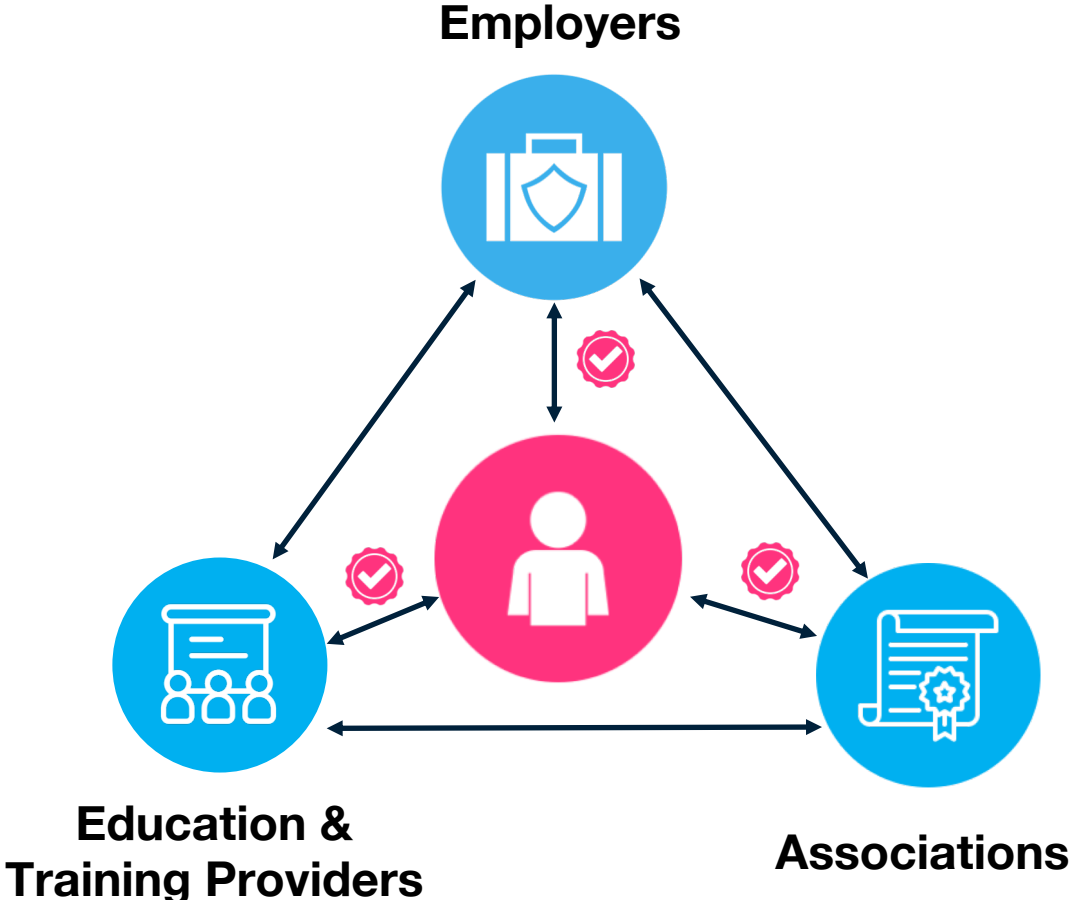
Digital credentials answer

- Who did something?
- Who said they did it?
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Currency

A credential ecosystem



Connecting Industry with Learning

- Authorized Issuing
- Endorsements
- Pre-defined Offers

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[Redacted text]

[Redacted text]

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Skills

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Join the global movement...



ASSOCIATIONS

COMPANIES

TRAINING & EDUCATION

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