

JFF

Let's Start from the Beginning

The What and Why of Digital Credentials

PRESENTED BY

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AGENDA

- Introduction
- JFF Mission & Work
- Roadmap
- Micro-Credentials, LERs & CLRAs
- How can you empower your learners
- Considerations for the future
- Open Discussion & Wrap Up



Hi, I'm

Stephanie Roman

Pronouns (*She/Her/Hers*)
Senior Manager
Jobs for the Future (JFF)

Current experience:

- My project work so far has focused on:
 - Digital credentials
 - Understanding digital wallets and interoperability
 - Employer engagement strategies with the Google Career Certificates and Google Career Certificates Employer Consortium

Previous experience:

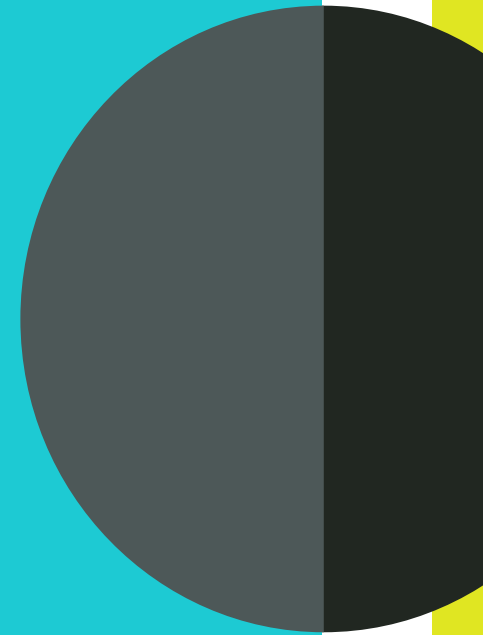
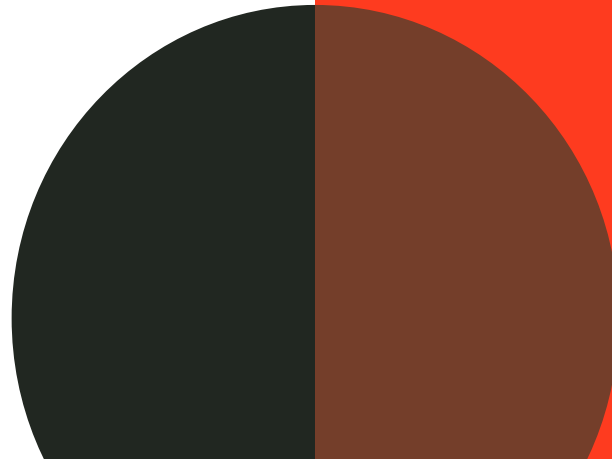
- Higher Education professional for 5+ years
- Assisted in the design, development and implementation of the Office of Micro-Credentials at previous institution
- Served as a Career Coach

Would love to connect!



ABOUT **JFF**

Jobs for the Future (JFF) drives transformation of the American workforce and education systems to achieve equitable economic advancement for all.



JFF's North Star

In 10 years, *75 million*
people facing systemic
barriers to advancement,
work in quality jobs.



Overview

The rapidly expanding credentials landscape brings a wealth of benefits for diverse learners and workers, but with accompanying decentralized jargon and processes, questions remain around quality and utilization.



1.076M

Credentials in the United States. The majority of which are from non-academic providers



\$2.13T

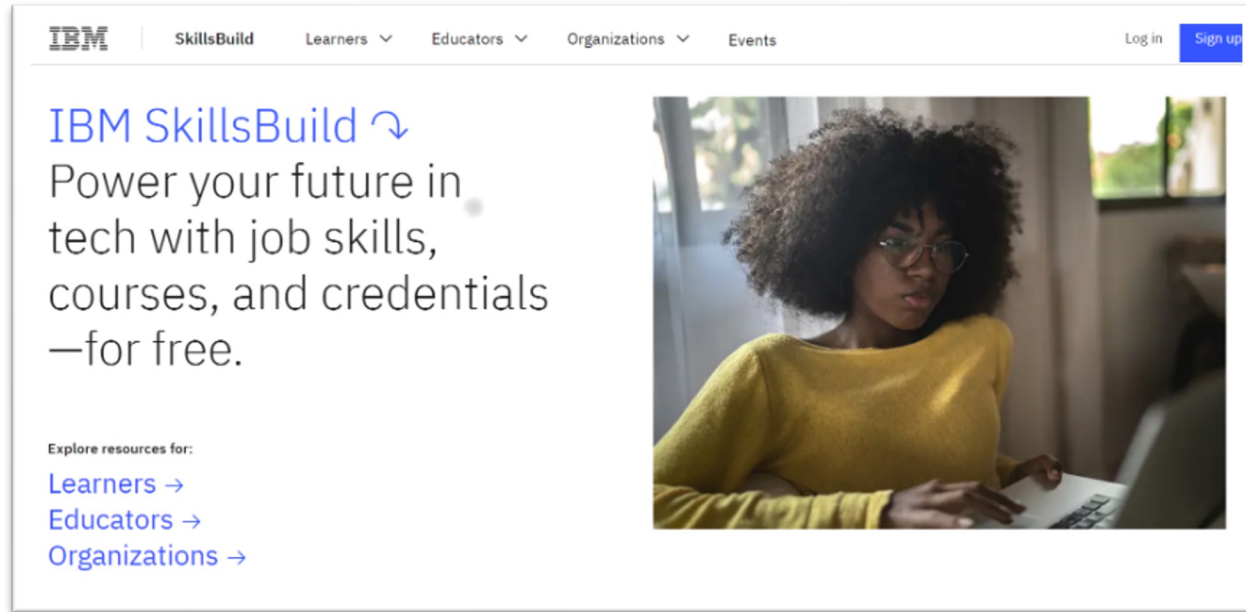
Expended annually in the US on delivery and attainment



~60K

Credentials providers in the US

The Importance of Partnership



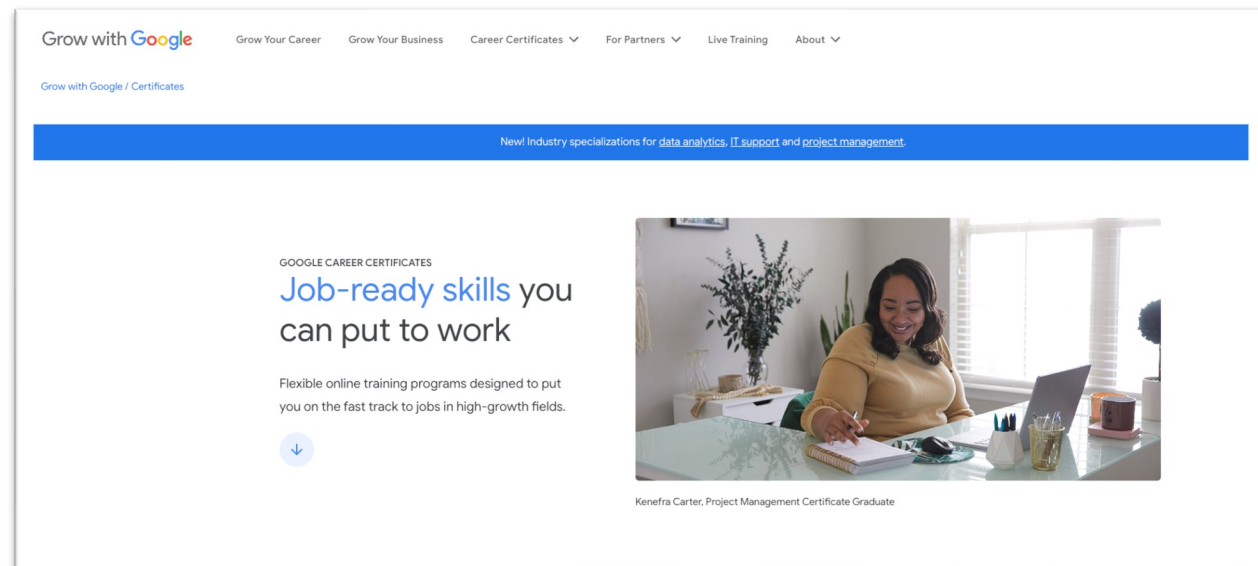
IBM SkillsBuild

Power your future in tech with job skills, courses, and credentials —for free.

Explore resources for:

- [Learners →](#)
- [Educators →](#)
- [Organizations →](#)

The screenshot shows the IBM SkillsBuild website. At the top, there is a navigation bar with the IBM logo, 'SkillsBuild', and dropdown menus for 'Learners', 'Educators', 'Organizations', and 'Events'. On the right side of the navigation bar are 'Log in' and 'Sign up' buttons. The main content area features a large heading 'IBM SkillsBuild' with a blue arrow icon, followed by the text 'Power your future in tech with job skills, courses, and credentials —for free.' Below this, there is a section titled 'Explore resources for:' with three blue links: 'Learners →', 'Educators →', and 'Organizations →'. To the right of the text is a photograph of a woman with curly hair and glasses, wearing a yellow top, looking at a laptop screen.



Grow with Google

Grow Your Career | Grow Your Business | Career Certificates | For Partners | Live Training | About

Grow with Google / Certificates

New! Industry specializations for [data analytics](#), [IT support](#) and [project management](#).

GOOGLE CAREER CERTIFICATES

Job-ready skills you can put to work

Flexible online training programs designed to put you on the fast track to jobs in high-growth fields.

↓

Kenefra Carter, Project Management Certificate Graduate

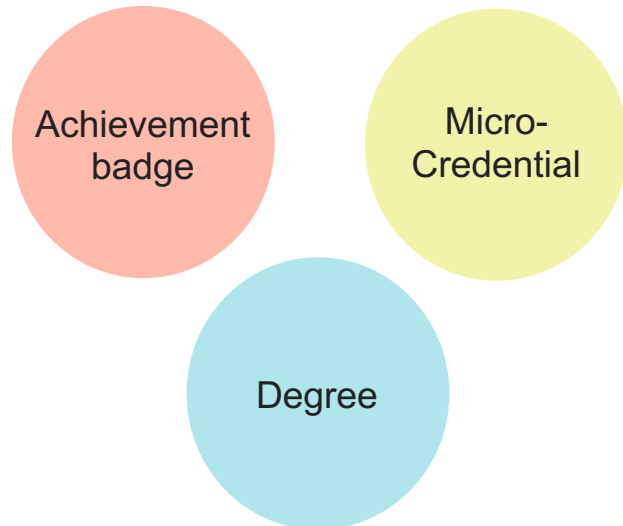
The screenshot shows the Google Career Certificates website. At the top, there is a navigation bar with the 'Grow with Google' logo and links for 'Grow Your Career', 'Grow Your Business', 'Career Certificates', 'For Partners', 'Live Training', and 'About'. Below the navigation bar is a blue banner with the text 'New! Industry specializations for data analytics, IT support and project management.' The main content area features the heading 'GOOGLE CAREER CERTIFICATES' followed by the sub-heading 'Job-ready skills you can put to work' and the text 'Flexible online training programs designed to put you on the fast track to jobs in high-growth fields.' Below this text is a blue downward arrow icon. To the right of the text is a photograph of a woman, Kenefra Carter, sitting at a desk with a laptop, smiling. Below the photograph is the caption 'Kenefra Carter, Project Management Certificate Graduate'.

Let's Map this Out

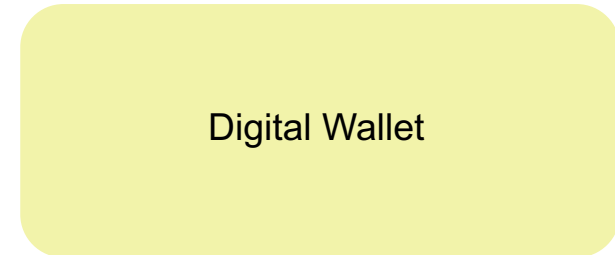


A learner earned an achievement!

Record of achievement:



How it can be stored:



HIGH SCHOOL



HOSPITAL



1995

2000

2005

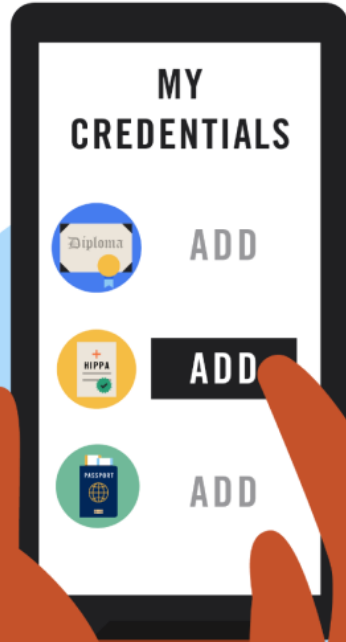
2010



MILITARY



GOVERNMENT



UNIVERSITY



NURSING HOME



MEDICAL CLINIC



Micro-Credential

What is it?

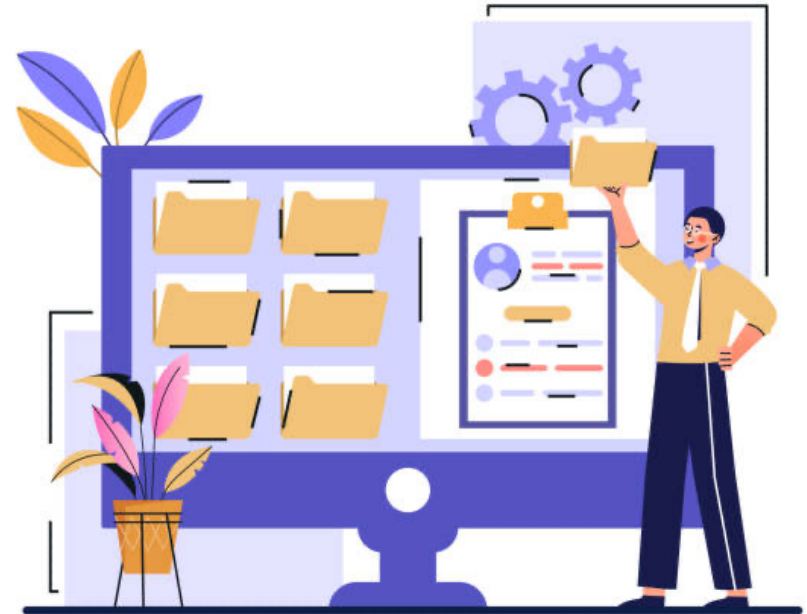
- A digital representation of learning, awarded for completion of a short program that is focused on a discrete set of competencies (i.e., skills, knowledge, attributes), and is sometimes related to other credentials.



Comprehensive Learner Record (CLR)

What is it?

- It is a secure verifiable digital records for learners of all ages that contain all nature of learning experiences and achievements including courses, competencies, skills, co-curricular achievements, prior learning, internships, and experiential learning.



Learning Employment Records (LERs)

What is it?

- It is a collection of digital records that can document learning and skills. Through an LER, learners/workers can progressively describe their skills and abilities and have persistent access to and control over the digital records that evidence them.



Empowering Your Learners & Beyond

- Educate your learners on what is the purpose of earning a credential and its value – “why would they want to earn this?”
- Show learners where this information is going and how they can use it - emphasize this is their data
- Partner with employers to showcase hiring with a digital credential
- Collaborate with stakeholders – employers, faculty, administration



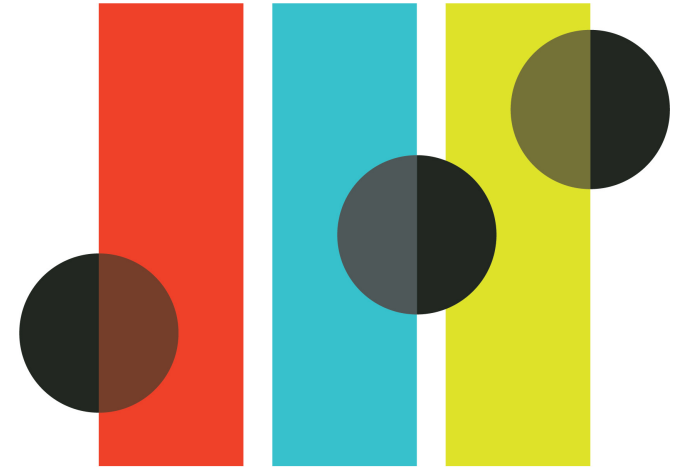
Considerations for the Future

- Actually filling a hiring gap
- Creating credentials that are showcase skill development/progression
- Connect with employers on hiring strategies
- Issue and create digital credentials that are offered in an interoperable format
- Consistent language throughout in the way we use the terms and skills



Thank you for your time!

Questions/Open Discussion



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